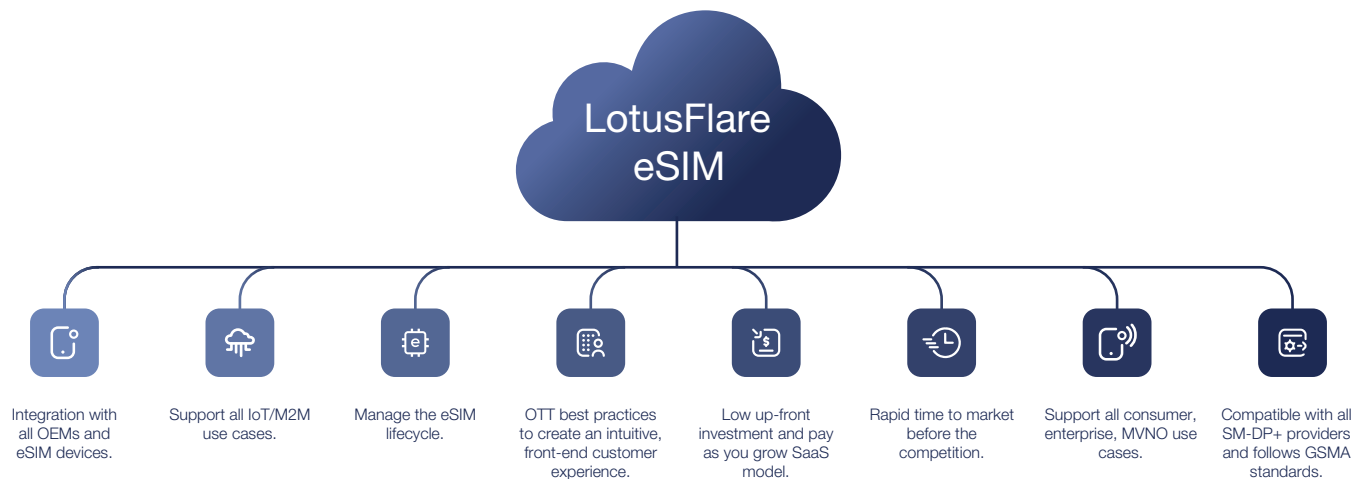


LotusFlare eSIM

Transform Customer Onboarding

Feeling eSIM pressure? The time to act is now.

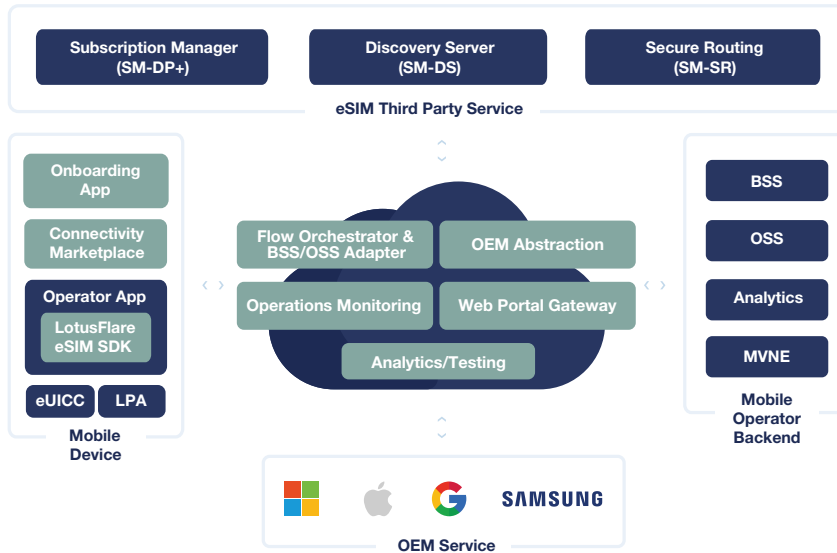
Major devices manufacturers are now putting the pressure on CSPs to make their onboarding an all digital experience using eSIM. Beyond changing market conditions, there remain fundamental questions, including “What does eSIM actually mean for your business and customer experience?” and “Just what does it take to monetize eSIM so investment in new capabilities are not lost?” LotusFlare has answers to these eSIM questions to help operators take advantage of the eSIM evolution.



LotusFlare eSIM is a cloud-native software product delivered by LotusFlare’s eSIM experts so operators and mobile services providers can:

- **Orchestrate** - create and roll out eSIM-enabled products and services with speed and agility.
- **Acquire** - mobile-first eSIM customer acquisition journey for B2C, B2B or MVNO.
- **Monetize** - grow revenue through increased acquisition and subscriber satisfaction.

LotusFlare eSIM manages the complex provisioning, activation, deactivation and API call flows for a myriad of eSIM-capable devices across Android, iOS and Windows operating systems. As part of its SaaS offering, LotusFlare continuously updates to the latest GSMA standards, eSIM capable devices, and OS changes, enabling operators to focus on growing their customer base and delivering outstanding service via their digital channels.



• Orchestrate

LotusFlare eSIM provides a workflow orchestration engine that handles interactions to the SM-DP+ eSIM profile server, the OSS/BSS, OEM services and tracks states of the eSIM and network profiles across its lifecycle. The solution manages web flows in e-commerce sign-up journeys, orchestrates complex eSIM management journeys and abstracts the differences in how various OEMs handle plan and balance BSS queries.

• Acquire

LotusFlare eSIM includes a unique set of front-end features that drive digital customer onboarding and meeting the consumers at their preferred channel. Operators can acquire high-value customers with eSIM-capable devices via a clean, fast sign-up and provisioning process. LotusFlare offers a white label onboarding app or SDK to embed into an existing mobile app (iOS and Android), including support for eKYC for globally compliant real-time verification.

• Monetize

Operators can get to market faster with eSIM-enabled offerings to acquire high-ARPU customers and, in the process, greatly improve customer experience. Cost-savings from reduced physical SIM logistics and retail distribution will also generate positive financial impact. The customer-facing application or SDK for iOS and Android can also be white-labelled to support MVNO partners.



LotusFlare's mission is to design, build and continuously advance a digital commerce and monetization platform that simplifies technology and customer experience to deliver valuable business outcomes to enterprises. LotusFlare Digital Network Operator® (DNO™) Cloud is a fully-managed cloud commerce and monetization service that provides an all-digital full stack digital BSS that enables communications and media service providers to innovate freely, better engage with their customers and reduce operational costs.

Learn more at lotusflare.com



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